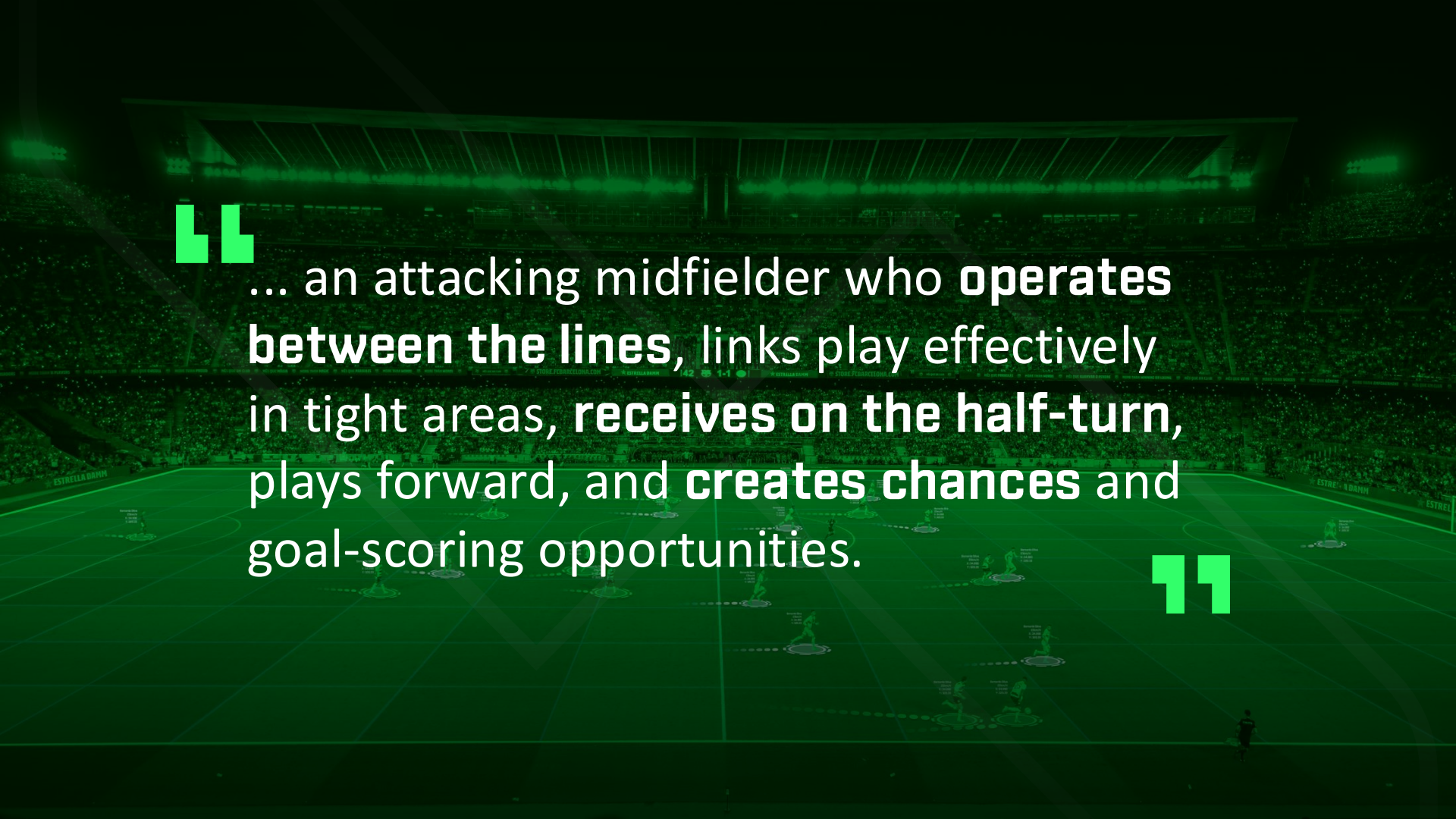




GAME INTELLIGENCE

CASE STUDY THE MODERN PLAYMAKER SCANDINAVIA

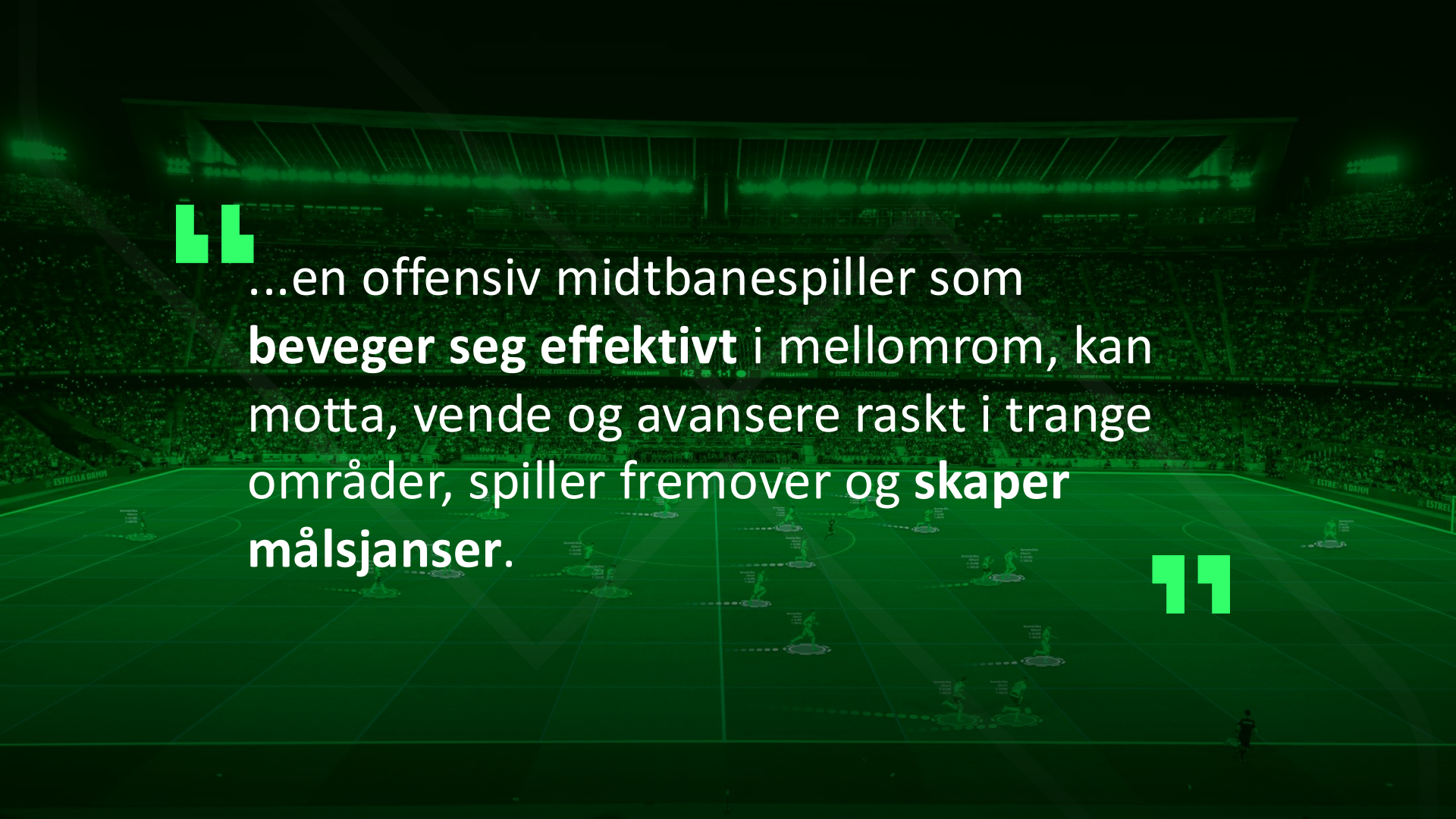
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“

... an attacking midfielder who **operates between the lines**, links play effectively in tight areas, **receives on the half-turn**, plays forward, and **creates chances** and goal-scoring opportunities.

”



“

...en offensiv midtbanespiller som
beveger seg effektivt i mellomrom, kan
motta, vende og avansere raskt i trange
områder, spiller fremover og **skaper**
målsjanser.

”

PLAYER PROFILE

THE MODERN PLAYMAKER



MOVEMENT

"...operates between the lines..."

PROGRESSION

"...receives on the half-turn and plays forward..."

FINISH

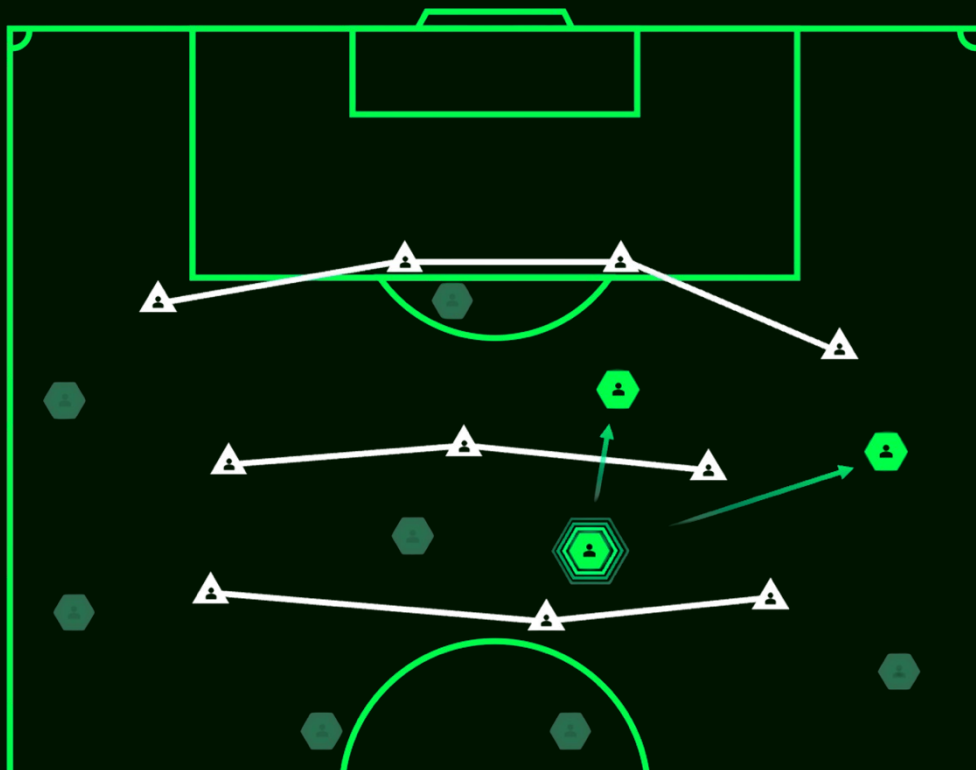
"...creates chances and goal-scoring opportunities."

PLAYER PROFILE
THE MODERN PLAYMAKER



"...operates between the lines..."

- Player moves well off the ball to create passing opportunities in Finish phase (the opposition third)
- Passing options through and around the second last line
- Options vs touches: reward players based on their movement, regardless of whether their teammate passes them the ball



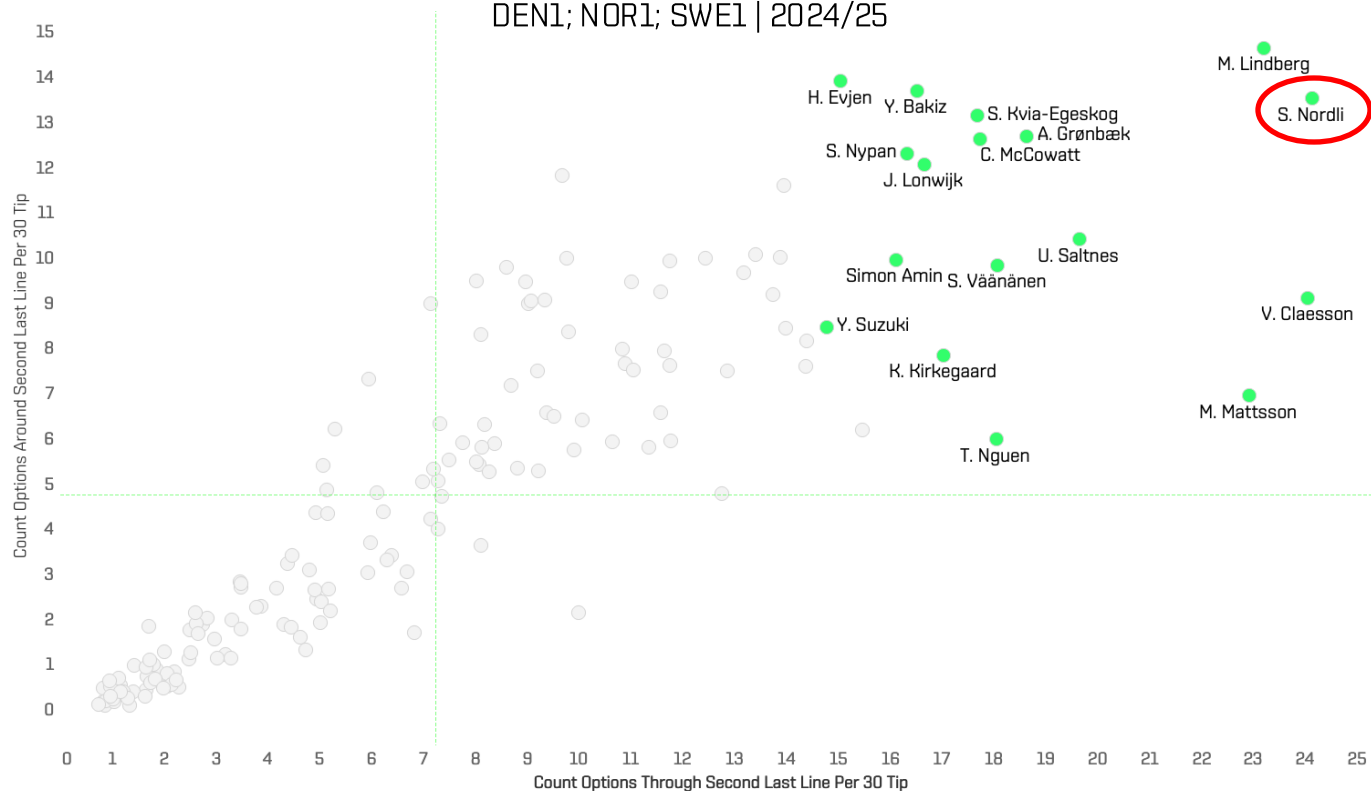
MOVEMENT

PROGRESSION

FINISH

PASSING OPTIONS THROUGH AND AROUND SECOND LAST LINE PER 30 TIP

DEN1; NOR1; SWE1 | 2024/25



MOVEMENT

PROGRESSION

FINISH

“...receives on the half-turn
and plays forward...”

POSSESSIONS IN FINISH

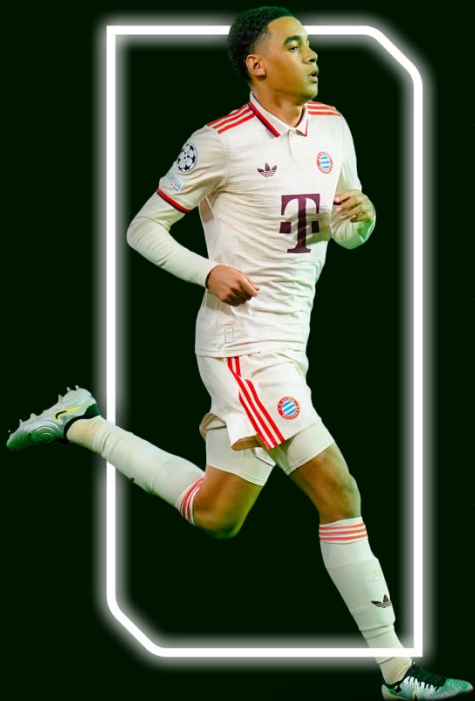
- Player gets on the ball in the opposition third of the pitch, with the opposition in a low block

FORWARD MOMENTUM

- Accelerate play, break structure, and move their team up the pitch with purpose
- Find space and give the team momentum in tight spaces

>8M CARRIES

- Carry the ball over distance in final third
- Able to dribble where space is hard to find



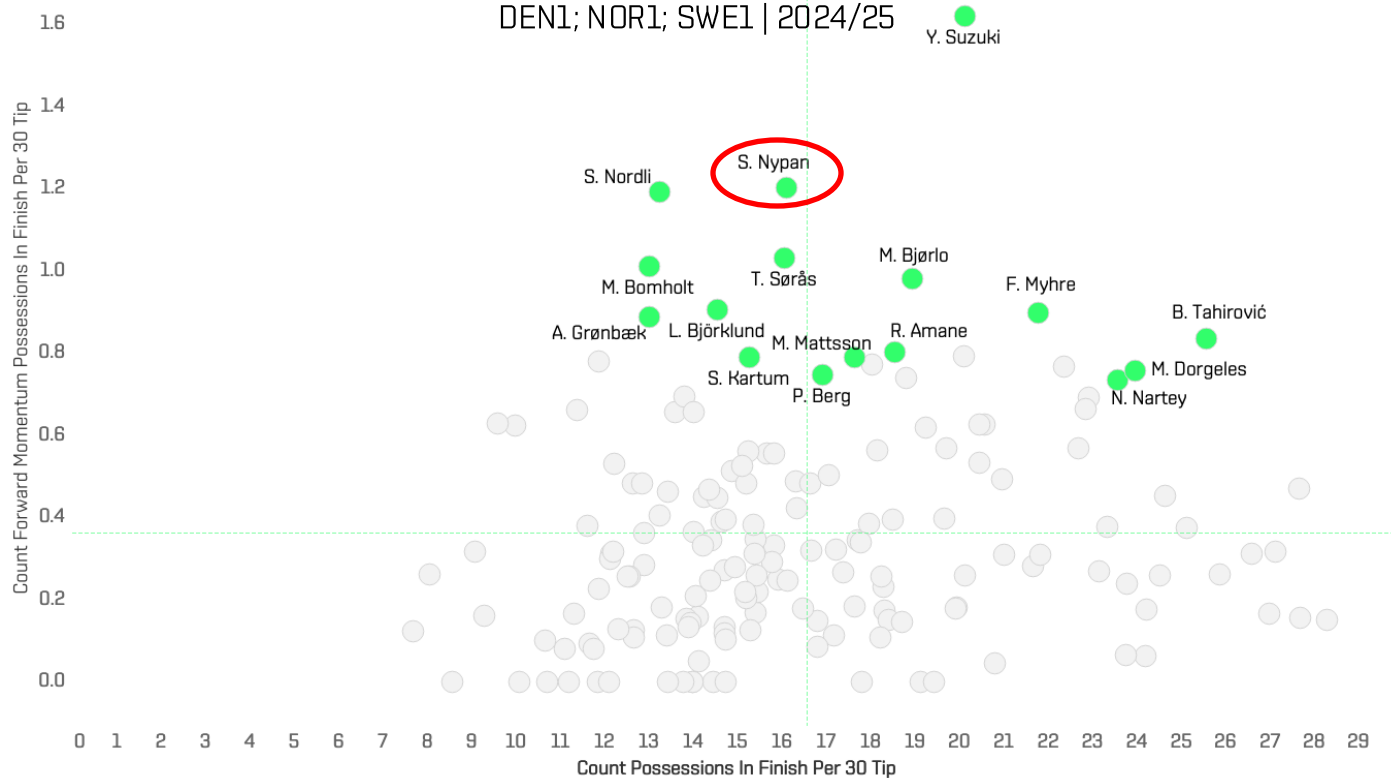
MOVEMENT

PROGRESSION

FINISH

POSSESSIONS IN FINISH PHASE

DEN1; NOR1; SWE1 | 2024/25



MOVEMENT

PROGRESSION

“...receives on the half-turn
and plays forward...”

FINISH

POSSESSIONS IN FINISH

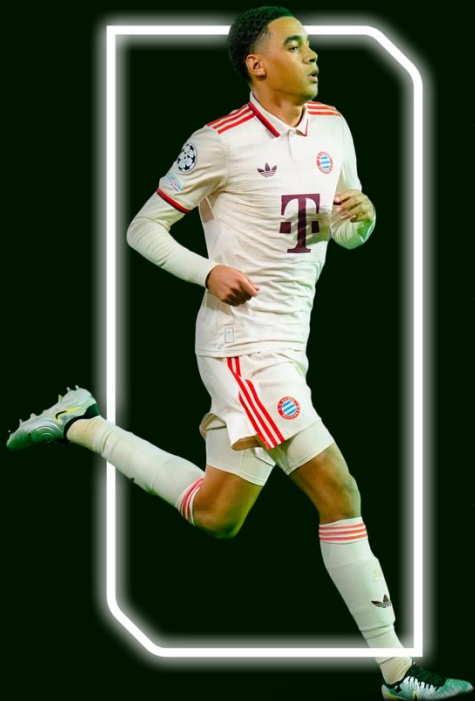
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PROGRESSION: "...receives on the half-turn and plays forward..."

Forward Momentum: S. Nypan



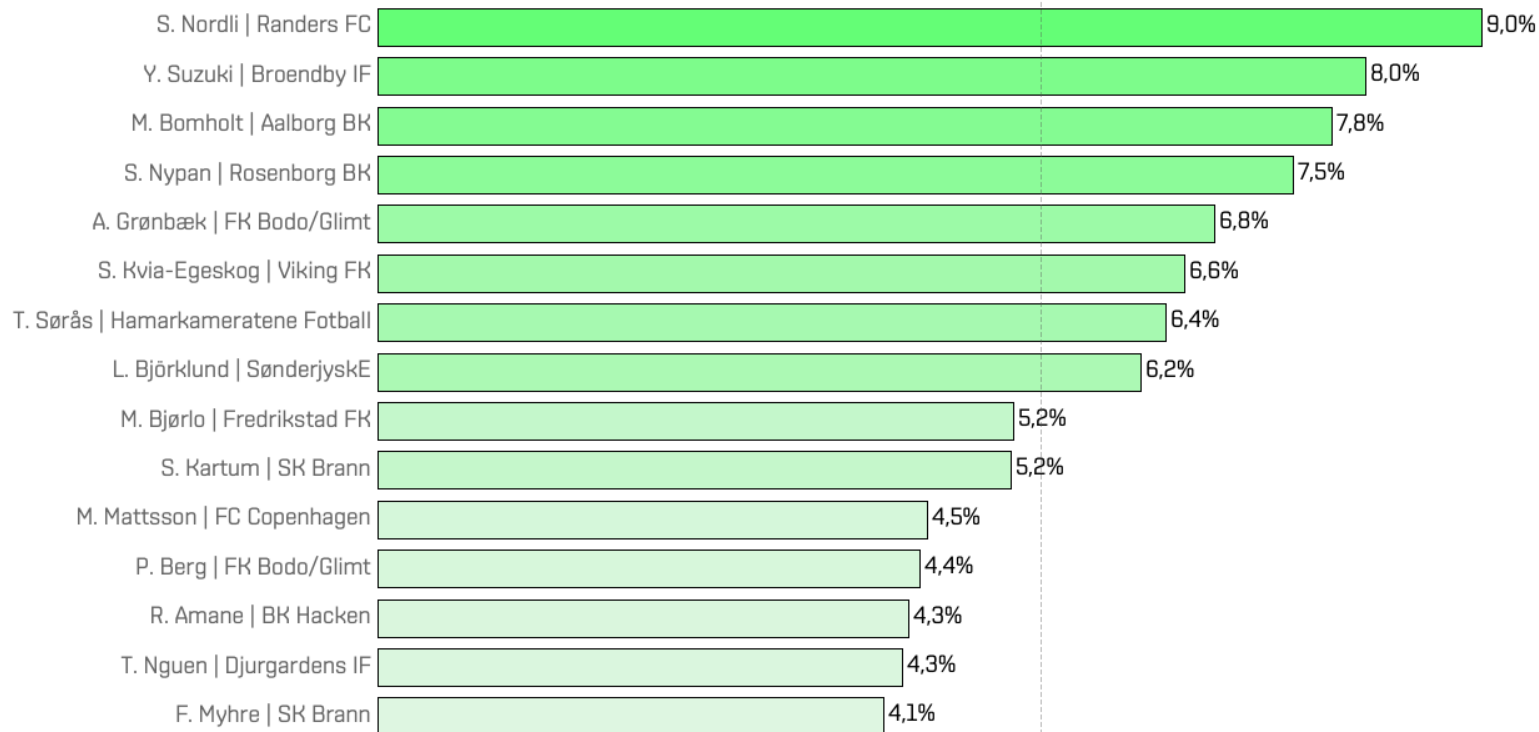
MOVEMENT

PROGRESSION

FINISH

SHARE OF FORWARD MOMENTUM: POSSESSIONS IN FINISH PHASE

DEN1; NOR1; SWE1 | 2024/25





NORMALISATION

PER 30TIP (Per 30mins Team in Possession)

...is used to evaluate player performance based on their **involvement in possession** events, passing options, and on-ball engagements.

Normalising per 30 TIP accounts for the fact that players in high-possession teams have **more opportunities** to touch the ball, and therefore **avoids a bias** in favour of those players.

8 MATCH THRESHOLD

We typically advise using this threshold to ensure that metrics are **stable** and **reliable** and account for 'outlier' performances. This creates a better and more consistent measure of a player's true performance, ultimately leading to **more accurate and actionable insights**.

MOVEMENT

PROGRESSION

FINISH

"...creates chances and goal-scoring opportunities."



PASS ATTEMPTS TO DANGEROUS RUNS

- Runs In Behind & Cross Receiver Runs
- Classifying passes by the runs targeted

OPPORTUNITIES & ATTEMPTS

- Capture vision, tendency and decision-making
- Cognitive risk versus reward
- Identify players in less dominant teams

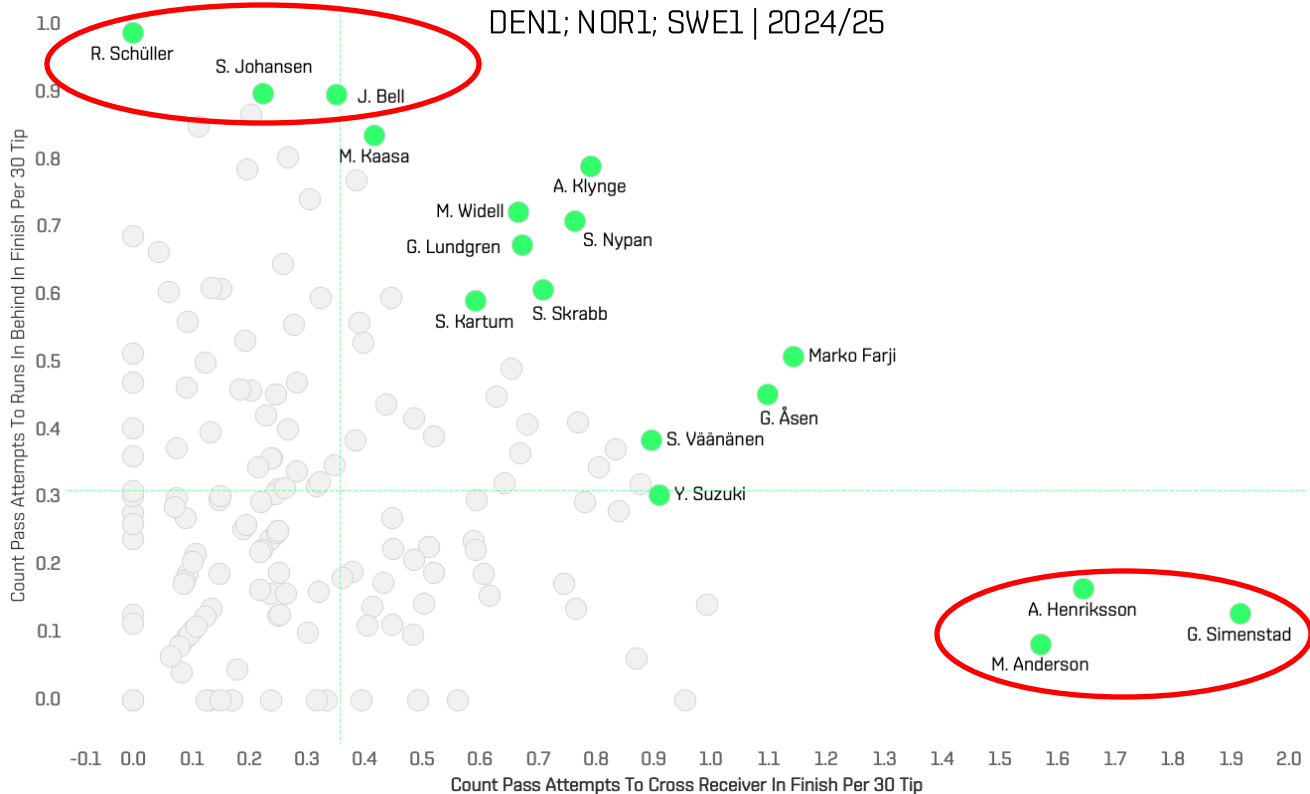
MOVEMENT

PROGRESSION

FINISH

PASS ATTEMPTS TO RUNS IN BEHIND AND CROSS RECEIVER RUNS

DEN1; NOR1; SWE1 | 2024/25



MOVEMENT

PROGRESSION

FINISH

"...creates chances and goal-scoring opportunities."



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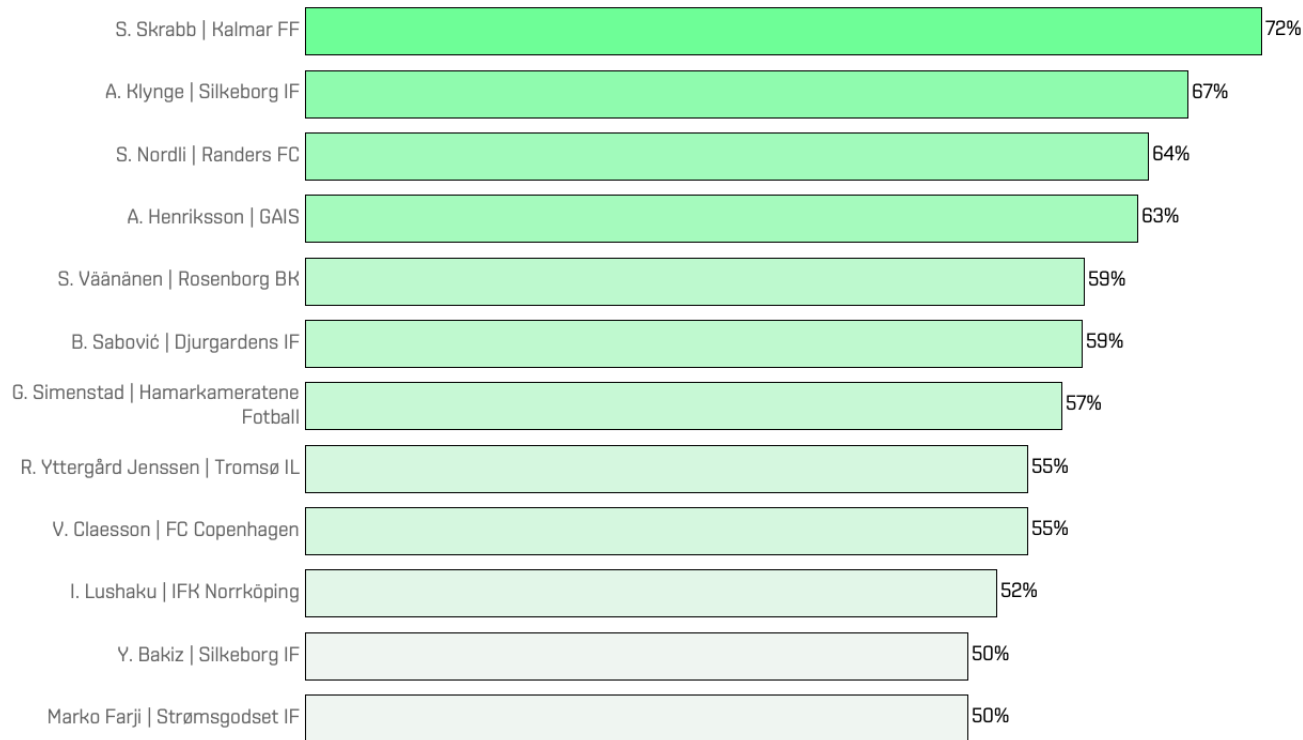
MOVEMENT

PROGRESSION

FINISH

PASS ATTEMPTS ... AS A % OF OPPORTUNITIES

DEN1; NOR1; SWE1 | 2024/25



THE PLAYMAKER INDEX

1. MOVEMENT "...operates between the lines..."

- Opportunities for **Line-Break** Receptions – **Through** and **Around** the Second Last Line per 30 TIP

2. PROGRESSION "...receives on the half-turn and plays forward..."

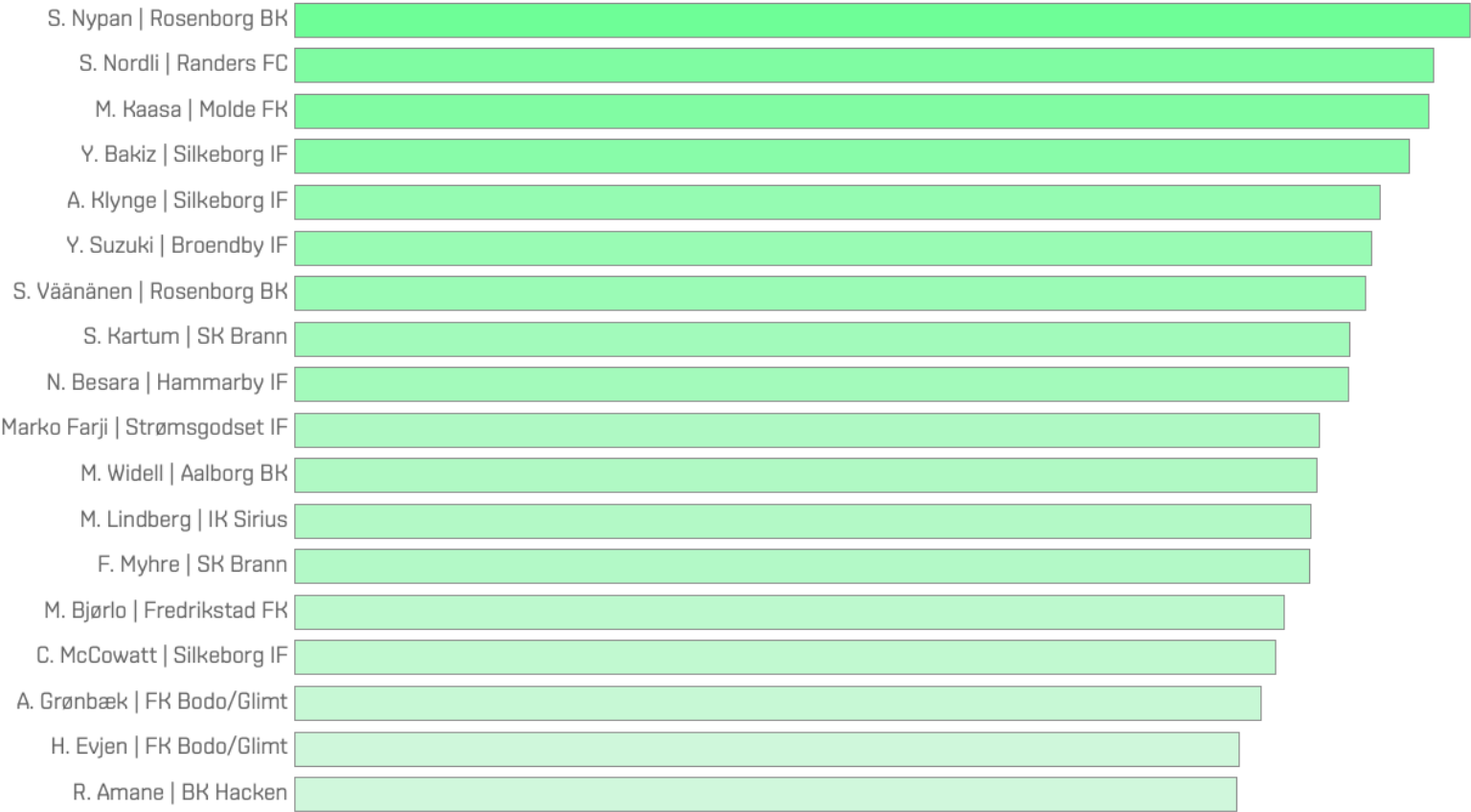
- Count of **Forward Momentum** per 30 TIP
- Count of **Possessions** in Finish per 30 TIP
- % of Possessions with Forward Momentum in Finish per 30 TIP
- Count of **8M Carries** in Finish per 30 TIP

3. FINISH "...creates chances and goal-scoring opportunities."

- Count of Pass Attempts to **Runs in Behind** per 30 TIP
- Count of Pass Attempts to **Cross Receiver Runs** per 30 TIP
- % of Pass Opportunities Attempted to Runs in Behind and Cross Receiver Runs

THE MODERN PLAYMAKER

Playmaker Index: DEN1; NOR1; SWE1 | 2024/25 Season





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SKILLCORNER